

From substations right down to a small distribution transformer, from GIS switchgear to power cables. Contact APTI for all your power equipment requirements.

Tel: +27 11 701 5555  
Email: info@apti.co.za  
Web: www.apti.co.za



**africanpowertraders**  
INTERNATIONAL

From substations right down to a small distribution transformer, from GIS switchgear to power cables. Contact APTI for all your power equipment requirements.

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**PRODUCTS**

APTI provides a full range of electrical products including:

- Power Transformers
- Distribution Transformers
- GIS Switchgear
- Current Transformers
- Voltage Transformers
- Substation Equipment
- Power Cables
- Conductors
- Insulators
- Earthing Equipment
- Lightning Protection
- Surge Protection
- Power Quality
- Control Systems
- Automation
- Testing Equipment
- Tools
- Accessories

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**SEASON'S GREETINGS!**

MINKIE'S CUPCAKE EMPORIUM WISHES EVERYONE A WONDERFUL FESTIVE SEASON! WE WILL CLOSE AT 17H00 ON 24 DECEMBER AND REOPEN AT 09H00 ON 26 DECEMBER 2016!



**Happy Valentine's Day**

SPECIAL OFFER

**Valentine's Day SALE**

Don't let something so special slip away from you. Don't miss out on this amazing offer. Hurry in now!



**Art @**

28 October 17h30 – 20h00

Local artist **Lien Badenhorst** will be exhibiting a diverse range of her paintings.

Join us for a relaxing evening of art, music and a taste of our delectable cakes and snacks.

**Booking essential!!**  
R65 per person  
Call Mari on 083 251 3525



# BE THE SOLUTION PORTFOLIO 2016-2018

**Treat Dad for Father's Day**  
Home made Chicken Pie or Soup  
Ask your Waiter



**19 June 2016**  
Minkie's Cupcake Emporium, Shop 52 Irene Village Mall

**SEASON'S GREETINGS!**

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INTERNATIONAL

**ABOUT US**

APTI provides a full range of electrical products including:

- Power Transformers
- Dry Type Transformers
- Distribution Transformers
- Current Transformers
- Voltage Transformers
- HV Outdoor Circuit Breakers
- GIS Switchgear
- Medium Voltage Switchgear
- Substation Equipment
- Turnkey Electrical Equipment

**WHAT WE SUPPLY**

APTI provides a full range of electrical products including:

- Power Transformers
- Dry Type Transformers
- Distribution Transformers
- Current Transformers
- Voltage Transformers
- HV Outdoor Circuit Breakers
- GIS Switchgear
- Medium Voltage Switchgear
- Substation Equipment
- Turnkey Electrical Equipment



**COMPLETE NAILS & BEAUTY**

**MARCH SPECIALS**

ACRYLIC/GEL NAILS - R310  
MASSAGE FULL BODY - R250

**127 81 557 0843**



**Tuesday is Pensioners Day at Minkie's**

Do not deprive me of my age. I have earned it. - May Swenson, The Poet and the Monkey: A Novel

and Minkie's Cupcake Emporium would like to reward all pensioners (60 years and over) with 10% off the total on Tuesdays only!

Shop No 52  
Irene Village Mall  
Nelmsburg Drive  
Irene

Tel: +27 83 251 3525

**10% Discount**



**Tea Connoisseurs**  
Delicious teas at incredible prices!

Don't miss out!

**Special teas on special 6 August 10h00 - 12h30**  
Call +27 83 251 3525  
email: info@minkiescupcakes.co.za  
website: www.minkiescupcakes.co.za



**Complete**

Hotline: +27 12 8820979

TOP NAIL COLOR TRENDS TO TRY RIGHT NOW

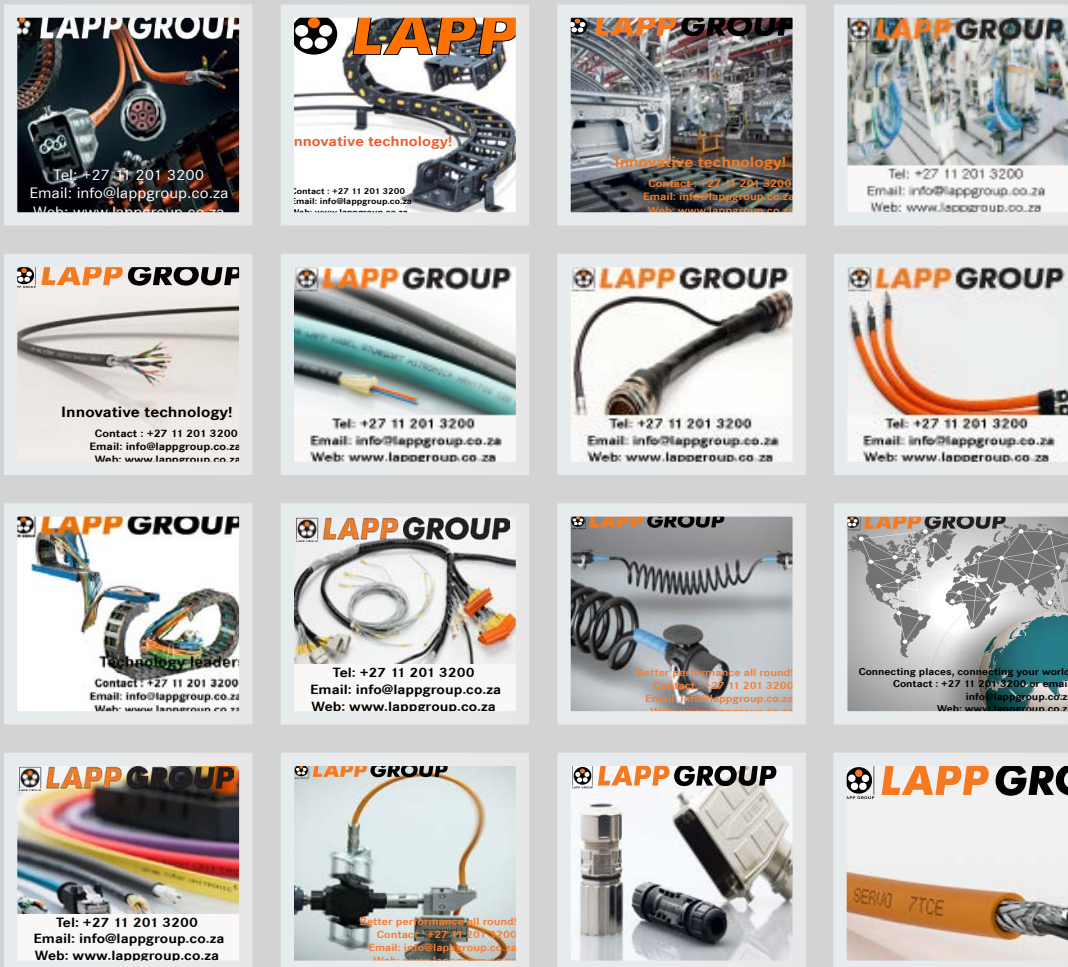


**COMPLETE NAILS & BEAUTY**

**127 81 557 0843**



## SIMILAR WORKS



### DESIGNER

Jacqui Burn

### CLIENT

LAPP

### SOFTWARE

ADOBE Indesign, ADOBE

Photoshop, ADOBE

Illustrator

### PURPOSE

Digital advertisements

in online technical

publications

### PUBLICATIONS

Engineering News

Cape Business News

KZN Business News

### DESCRIPTION

Majority of advertisements

designed with stock photos

from client.



**LAPP GROUP**

Technology at its best!

Contact: +27 11 201 3200  
Email: info@lappgroup.co.za  
Web: www.lappgroup.co.za



**LAPP GROUP**

The best technology is our commitment to you!

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*Happy  
Valentine's  
Day*

Capitalize on our Summer special  
that ends 24 Feb. R4000  
Includes Unique Customized Leather  
Cushions! Save R900!!



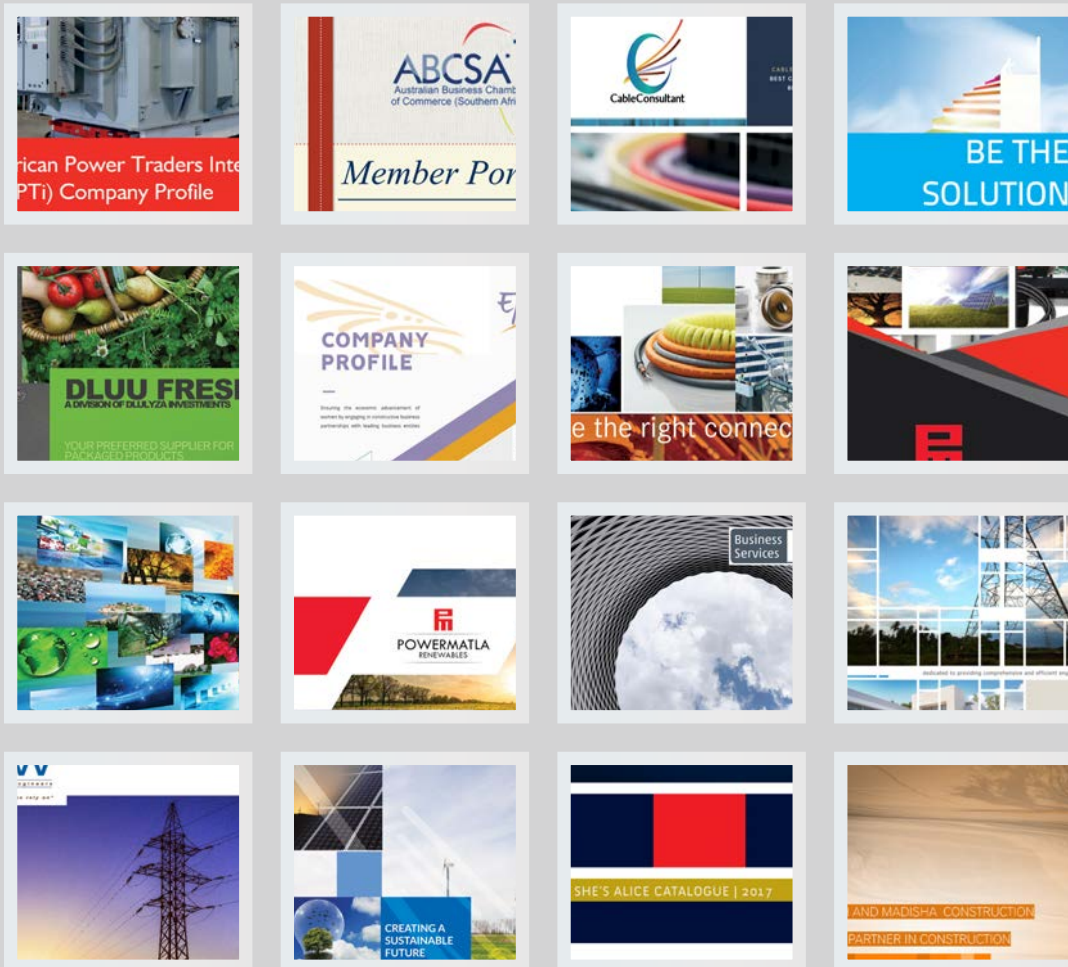
Say it with something tangible...  
Don't leave your love hanging!  
Happy Valentine's Day!

**SHOP NOW**

SPECIAL OFFER

*Valentine's  
Day*  
**SALE**

## SIMILAR WORKS



### CLIENTS

Various

### WHEN

2016 - 2018

### SOFTWARE

ADOBE Indesign, ADOBE Photoshop, ADOBE Illustrator

### PURPOSE

Corporate profiles, brochures, catalogues

### DESCRIPTION

The company profiles, brochures and catalogues ranged from 4 pagers to 16 pagers



**STRATNUM  
FUTURES**

**MADEIRA**  
**LIFESTYLE**  
DEVELOPMENTS

[www.madeirashopping.co.za/](http://www.madeirashopping.co.za/)

**Madeira**  
**Shopping Centre**

**Madeira**  
Lifestyle Developments



## ABOUT ME



### A BIT ABOUT ME

"Be the Solution

Communication Consultancy  
is a solutions driven  
company aiding small and  
medium sized companies  
in the development and  
management of their various  
communication, marketing,  
digital programs and  
activities."

I am an exceptionally  
versatile and creative senior  
communications professional  
who has tackled and  
excelled at a full spectrum  
of communications roles  
and formats spanning over a  
thirty three year period.

With a BA in Communications  
and English from UNISA,  
various certificates including  
Inbound Methodology  
certification as well as a  
diploma in Photography,  
Social Media and Digital  
Marketing.communications.



## CONTACT INFO

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Wierda Park  
Centurion

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Email Address: [jburn@bethesolution.co.za](mailto:jburn@bethesolution.co.za)



## SKILLS AND INTERESTS

InDesign	● ● ● ● ●
Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
Web development	● ● ● ● ●
SEO	● ● ● ● ●
Graphic design	● ● ● ● ●
Web design	● ● ● ● ●

Internal communications	● ● ● ● ●
Project management	● ● ● ● ●
Digital marketing	● ● ● ● ●
Social media marketing	● ● ● ● ●
Content management	● ● ● ● ●
PR	● ● ● ● ●
External communications	● ● ● ● ●



## WORK EXPERIENCE

2015 - present

Be the Solution Communication Consultancy

Director  
Pretoria

This includes management and maintenance of corporate identity, design of corporate stationery and logos, internal and external communication campaigns, employee engagement and public relations activities; content development and management of corporate websites as well as development and maintenance of social media platforms ensuring the right outcomes for a business in terms of communication to their internal and external stakeholders which include employees, communities, customers and shareholders.

2014 - 2015

Altron

Digital Communications Manager  
Johannesburg

Maintainance of the group websites, creating, updating and adding content where applicable. Project managing new websites from start to completion, social media campaigns across various platforms.

